



# ZEISS

## VEST POCKET BINOCULARS





In addition to our wellknown field glasses of the usual shape, we have been making for nearly 20 years special flat built binoculars with tectiform prisms. Of these the STENOR is still being sold to-day, as originated about 15 years ago on the suggestion of the Swedish Ophthalmologist and bearer of the Nobel Prize, Prof. Gullstrand. Glasses of this type have fewer reflecting surfaces resulting in a gain in transparency of nearly 10 per cent, as against glasses of the usual Porro prism type, always provided that the other factors governing the light transmitting capacity, viz. size of objective and type of eyepiece are the same. Whilst this difference does not matter greatly in the day-time, the use of tectiform prisms admits of a much more compact construction. These advantages justify the somewhat higher cost of production.

We have now brought out a somewhat larger model of this type, TELITA  $\times 6$ , which, with its convenient and pleasing shape promises to become the favorite binocular for ladies. Whilst reducing size and weight to a minimum we have not allowed the sound Zeiss construction to suffer. Strong hinges guarantee good binocular vision even after long use. The eyepieces do not come into contact with the eyelashes, so that one may fully enjoy the whole of the very large field of view of this as of all other Zeiss field glasses. The new model is also provided with the much favoured centre focussing mechanism for combined adjustment of the eyepieces.

MARCH 1925

The letters "MB" in a bold, serif font, enclosed within a red square border.

CARL ZEISS / JENA

---

---

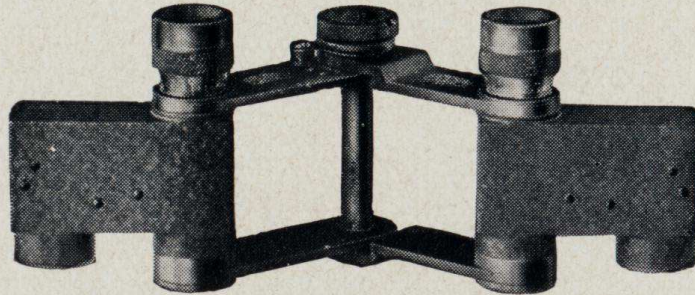




# STENOR

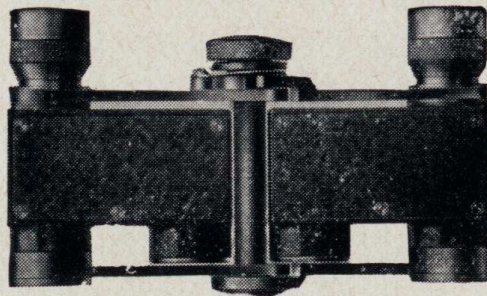
Magnification 5 times

Vest Pocket Binocular with increased stereoscopic effect



1/3 Full Size

Folds flat to fit into the pocket or handbag



Folded. Size  $3\frac{15}{16} \times 1\frac{11}{16} \times 2\frac{3}{8}$  in.

In stiff black leather case . . . . . Codeword: Stenor

In brown suède leather pouch . . . . . Codeword: Stenorwe

For Prices see Price Slip

| Magnification | Effective Diameter of Objective |      | Diameter of Exit Pupil | Light Transmitting Power | Field of View      |                            | Weight         |                      |                       |
|---------------|---------------------------------|------|------------------------|--------------------------|--------------------|----------------------------|----------------|----------------------|-----------------------|
|               | mm.                             | in.  |                        |                          | in angular measure | at a distance of 1000 yds. | of Field Glass | of Hard leather Case | of Soft leather Pouch |
|               |                                 |      |                        |                          |                    |                            | oz.            | oz.                  | oz.                   |
| 5×            | 12                              | 0.47 | 2.4                    | 5.76                     | 8.3°               | 145                        | 7 1/2          | 2 1/2                | 2 1/2                 |



**MB**

# STENOTAR

Magnification 5 times

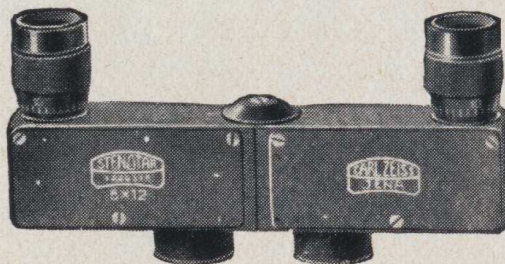
The lightest Binocular

Weighs about 4<sup>1</sup>/<sub>2</sub> oz.



1/3 Full Size

Bent for use



Flat. Size: 4<sup>3</sup>/<sub>16</sub> × 1<sup>1</sup>/<sub>16</sub> × 2<sup>1</sup>/<sub>16</sub> in.

In stiff black leather case . . . . . Codeword: Stenotar

In brown suède leather pouch . . . . . Codeword: Stenotarwe

For Prices see Price Slip

| Magnification | Effective Diameter of Objective |      | Diameter of Exit Pupil | Light Transmitting Power | Field of View      |                            | Weight                        |                               |                               |
|---------------|---------------------------------|------|------------------------|--------------------------|--------------------|----------------------------|-------------------------------|-------------------------------|-------------------------------|
|               | mm.                             | in.  |                        |                          | in angular measure | at a distance of 1000 yds. | of Field Glass                | of Hard leather Case          | of Soft leather Pouch         |
| 5×            | 12                              | 0.47 | 2.4                    | 5.76                     | 8.3°               | 145                        | 4 <sup>5</sup> / <sub>8</sub> | 2 <sup>1</sup> / <sub>2</sub> | 2 <sup>1</sup> / <sub>2</sub> |





MB

## CARL ZEISS / JENA

Founded 1846 / About 4600 employees

BRANCHES at BERLIN,

HAMBURG, VIENNA, BUENOS AIRES and TOKYO

DISTRIBUTING AGENTS at LONDON, PARIS, MILAN, MADRID,  
NEW YORK, MONTREAL, CAPE TOWN, MELBOURNE, CALCUTTA,  
SHANGHAI etc.

---

---

### *ZEISS Optical Instruments*

Field Glasses and Theatre Glasses / Punktal Spectacle Lenses  
Look-out Telescopes / Astronomical Telescopes and Auxiliary  
Apparatus / Photographic Lenses / Surveying Instruments  
Optical Measuring Instruments / Magnifiers / Microscopes  
Photomicrographic and Projection Apparatus / Optical Instru-  
ments for Medical and Surgical Purposes / Micrometer / Gauges  
Telescopic Gun Sights / Reflector Lamps, Motor Head Lights etc.

\*

Zeiss instruments may be obtained through opticians and dealers in these articles.  
Catalogues free on application.