No.41 PAIGE TED AMMUNITION FIFTH EVENUE at 42nd STREET

BAUSCH & LOMB ZEPHYR-LIGHT BINOCULARS

Bausch & Lomb binoculars are the finest ever made anywhere in the world. These extremely light, but rugged, instruments are built to the highest mechanical and optical standards yet achieved in this field. They are the ultimate choice of those seeking life-long satisfaction in binocular performance and pride of ownership.

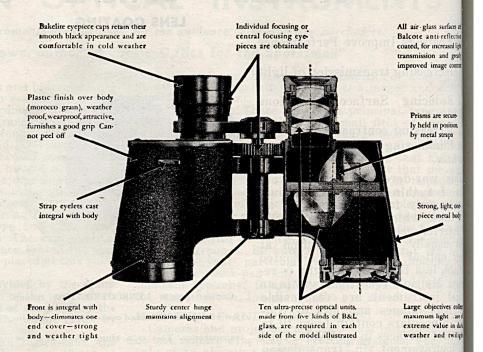
A generous field of view, brilliant image, superior resolving power and image definition, and permanent optical alignment are "B&L designed" into each binocular. All seven types of aberration are properly balanced, and the fields of view are flat and noticeably free from color.

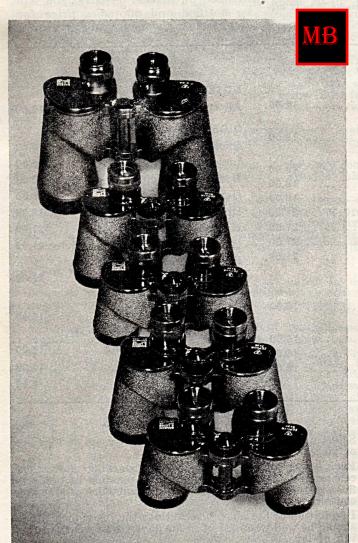
All air-to-glass surfaces are "Balcote" surfaced. This treatment cuts light loss by as much as 50%, reduces internal reflection causing flare, and gives clearer, sharper, binocular vision.

The choice of the sportsman who intends to be the sole user is the Individual Focusing Model. Eye-pieces can be set to accomodate individual eye requirements and fixed at infinity for in-focus work at all but the very shortest distances.

7X, 50 Navy Model with superb performance, for navigation and professional use. Having the highest relative brightness of any binocular, it is a true "night glass". Construction is completely water-proof, fog-proof. Not Zephyr-Light. Balcote anti-reflection surfaces.

61-21-58-05 Individual focusing B&L Binocular 7X, 50 in fungus-proof pliable plastic case with straps. Price \$210.00, federal tax included.





9X,35 High powered, light weight, and compact, this binocular is wadapted to hunting in mountains, or where game must be seen at agree distance. Balcote anti-reflection surfaces.

61-21-41 Central focusing, B&L Binocular 9X,35, in leather case with stra

61-21-42 Individual focusing, otherwise as above.

Either medel \$204.00, federal tax included.

8X,30 Extreme compactness with high power; a less brilliant image, with a wide field of view. Very efficient in mountains or high cour where the light is good and the air clear. Balcote anti-reflection surface

61-21-31 Central focusing, B&L Binocular 8X,30 in leather case with stra

61-21-32 Individual focusing, otherwise as above.

Either model \$204.00, federal tax included.

7X.35 The most popular B&L Binocular Model for all-around use, been of its power, well-enlarged view, high relative brightness, and per balance in the hands. Balcote anti-reflection surfaces.

61-21-21 Central focusing, B&L Binocular 7X,35, in leather case with sta

61-21-22 Individual focusing, otherwise as above.

Either model \$186.00, federal tax included.

6X,30 Lightest, most compact Bausch & Lomb Binocular. Ideal for view fast action — at the racetrack — football, and other sports — where a brilliant image, easily controlled power, and ease of handling are desire Balcote anti-reflection surfaces.

61-21-11 Central focusing, B&L Binocular 6X,30, in leather case we strans

61-21-12 Individual focusing, otherwise as above. Either model \$186.00, federal tax included.

WHICH MODEL SHALL I BUY? For general use, the 6 and 7 power glasses usually preferred. They can easily be held steady, are convenient to an and offer high image brightness. For extreme long range use, glasses of and 9 power are recommended.

SPECIFICATIONS

					2000
Model	6X,30	7X,35	7X,50	8X,30	9X,2
Relative Brightness	25	25	50.4	14.3	14
Field of View at 1000 yds. (ft.)	445	381	381	445	381
Weight (oz.)	17	20	50	18	21
Length open (inches)	4 15	5%	778	413	

PRISM BINOCULARS



Here is the constant outdoor companion you've wanted for sports, travel, motoring, boating. One of the finest, and newest type prism binocular to be offered to the American public—and it's 100% American made. Tested on modern instruments to assure perfect alignment and optical corrections, such as stereoscopic perspective, sharpness of image, etc.—guaranteed full eight power.

The modern design with rounded shoulders makes this glass fit the hand like a ball—comfortable and well balanced—it's a pleasure to handle.

ALL COATED OPTICS

Magnification: 8 diameters Objective Lenses: 30 mm. dia. Exit pupil: 3.5 mm. Light Transmission: 83% Field at 1000 yds.: 125 yds.

Angular Field: 7° 10′ Pupillary distance: 48 to 72 mm. Length closed: 4¼″ Length extended: 45″ Weight: 18 oz.

WOLLENSAK 6 x 30



SPECIFICATIONS

Magnification	6 Power
Nameter of Objective	30 mm.
kit Pupil	5 mm.
hue Field of View	8° 15′ (minimum)
#1000 yards, the linear field of view is	s 435 feet (minimum)

FEATURES

All Coated Optics—hard coated by vacuum process. Cuts down reflections and increases light transmission by 50%.

Pressure Tested—for moisture proof and dust proof sealing.

Gasket Sealed—Buna "S" gaskets used to seal rear cover and objective ends for moistureproofing.

Closer Tolerances—on collimation, resolution and definition to give improved optical performance. (Closer tolerances developed because of military requirements.)

Matched Optics—assure the finest performance and alignment.

Strain-Free Mounting of Prisms and Objectives—yet securely mounted.

Lightweight Aluminum Body-Vinylite covered.

Individual Eyepiece Focusing—to accommodate to owner's eyesight (as preferred by Army and Navy).

Hinged Body—with varying interpupilary adjustment for eye distance. Optical alignment (collimation and verticality of image) maintained for entire hinge and interpupilary movement.

New Optical Cementing Methods—Optics cemented to withstand extreme temperatures of heat and cold.

Special Lubrication—designed to withstand extremes of heat and cold.

Vibration Tested—simulated conditions of shock in combat use to assure steadiness of optical alignment.

ACHROMATIC BINOCULARS

WITH LEATHERETTE CARRYING CASES

This three power field glass, trim and businesslike in appearance, efficient and dependable in performance, is the most popular model today in the moderate priced market. Frame is die cast for added strength. The 3 x 40 mm lenses are optically ground and polished and provide a wide, clear field of vision.

No. 47A

This rugged but light weight, 5-power glass has 40 mm achromatic lenses, precision ground to afford sharp definition, a wide field of vision and brilliant illumination. tion. The focusing mechanism responds quickly to the lightest touch. A really smart looking glass. Weight, only 12 ounces. Height closed, 4% inches.

No. 46A

Wide field of vision, brilliant illuminawhite field of vision, brilliant flumina-tion and clear, sharp focus combine to make this glass high in quality and effici-ency. Lenses are precision ground, 4-power, 40 mm achromatic. Weight only 11 ounces. Height closed, 3% inches.

No. 44A

This beautiful vest pocket size glass is so light in weight—3½ ounces—that it may be used almost constantly at the stadium or the theatre without tiring the hand or arm of the user. Lenses are precision ground, 2½ power, achromatic and provide sharp definition and an extra large field of vision, 600 feet at 1,000 yards. Overall length, 3% inches.



AIRGUIDE No. 47A Field Glass



AIRGUIDE No. 60A 4X Field Glass

21/2X

Smooth and smart in design, this precision-built, 4-power

Trojan No. 31 Sport Glass

Neatly designed, sturdily constructed and with optically ground, 2½ power; 30 mm matched lenses, this glass is a remarkable value at the price. Small and light in weight (6 ounces), it may be easily carried in vest pocket or purse and will add much to the enjoyment of any out. to the enjoyment of any outdoor event.

\$4.20



rojan No. 40 Field Glass

GUIDE No. 46A Field Glass

Trojan No. 36

Field Glass

glass favored by hunters, tsmen and sports fans beof its sturdy construceasy focusing and clear wer vision. Lenses are 40 optically ground to pre-

n standards. Height:

6 inches; closed, 41/2

Smooth and smart in design, this precision-built, 4-power field glass is ideal for sports and general outdoor. 32 mm Achromatic, high quality lenses, smooth focusing and sturdy construction throughout make this a glass of remarkably high quality for such a low price. Light weight and compact with trim leather carrying case and straps. Height closed, 3¼ inches.

FINE, INEXPENSIVE, LIGHTWEIGHT, ALL-AMERICAN GLASSES (Prices include tax.)

\$25.20