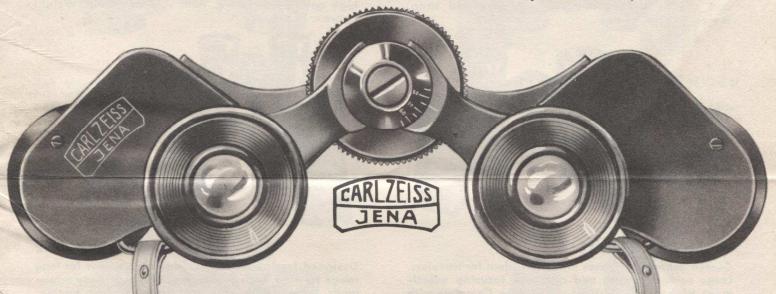


1 CATALOG

MORE THAN 60 MODELS OF THE FINEST IMPORTED BINOCULARS, OPERA AND FIELD GLASSES FROM GERMANY, FRANCE, JAPAN



ALSO: IMPORTED TELESCOPES . . . TRIPODS
CABLE RELEASES . . . CUT FILM HOLDERS
THERMOMETERS . . . LINEN TESTERS

MB







SELASZLO IMPORTER
25 LAFAYETTE STREET BROOKLYN 1, NEW YORK

FEATHER WEIGHT, WIDE ANGLE, COATED & UNCOATED

#306 8 x 25 UNCOATED



CHALLENGER

High quality, beautifully finished featherweight binoculars. Fully achromatic lenses. Center and right eye focusing. With case and strap. Weight approx. 12 ozs.

#303 8 x 30 UNCOATED WIDE ANGLE



CHALLENGER

Featherweight precision made binoculars. Fully achromatic. Center and right eye focusing. A very popular glass. With case and strap. Weight approx. 13 ozs.

#312 8 x 30 COATED WIDE ANGLE



ILE DE FRANCE

Fully achromatic lenses. A popular featherweight model for vacationers and sportsmen. With case and strap. Weight approx. 13 ozs.

#310 8 x 32 COATED WIDE ANGLE



ILE DE FRANCE

New 1951 model containing highly luminous precision coated optics. A beautiful, large ocular glass that will satisfy the most critical. With case and strap. Weight approx. 13 ozs.



S+E+LASZLO IMPORTER
25 LAFAYETTE STREET - BROOKLYN 1, NEW YORK

PEATHER WEIGHT, WIDE ANGLE, COATED & UNCOATED

#306 8 x 25 UNCOATED



CHALLENGER

High quality, beautifully finished featherweight binoculars. Fully achromatic lenses. Center and right eye focusing. With case and strap. Weight approx. 12 ozs.



#303 8 x 30 UNCOATED WIDE ANGLE



CHALLENGER

Featherweight precision made binoculars. Fully achromatic. Center and right eye focusing. A very popular glass. With case and strap. Weight approx. 13 ozs.

#312 8 x 30 COATED WIDE ANGLE



ILE DE FRANCE

Fully achromatic lenses. A popular featherweight model for vacationers and sportsmen. With case and strap. Weight approx. 13 ozs.

#310 8 x 32 COATED WIDE ANGLE



ILE DE FRANCE

New 1951 model containing highly luminous precision coated optics. A beautiful, large ocular glass that will satisfy the most critical. With case and strap. Weight approx. 13 ozs.



S+E+ LASZLO IMPORTER
25 LAFAYETTE STREET - BROOKLYN 1, NEW YORK

MADE IN WETZLAR

MERCURY U. S. ZONE

GERMAN BINOCULARS

SUPER GRADE-FEATHERWEIGHT

MADE IN WETZLAR SPORTSTER U. S. ZONE

Precision German craftsmanship has designed these top quality glasses, to serve the needs of all sportsmen. Hard coated lenses of the finest workmanship assure sharply defined images at extreme range. For the hunter who wishes to avoid the bulkiness of regular binoculars, the compact Monocular is ideal. All with case.



MERCURY

#304

UNCOATED

#308

UNCOATED



MERCURY

#320 6×30

COATED



Weight 12 ozs.



#321 8×30 COATED

SPORTSTER Weight 12 ozs.

SPORTSTER Weight 12 ozs.

#320M

#321M

COATED

COATED

#308M

6×30 UNCOATED

#304M

#325M

MONOCULARS Weight approx. 51/2 ozs.

#325 7×35 COATED



SPORTSTER Weight 14 ozs.



IMPORTER 25 LAFAYETTE STREET . BROOKLYN 1, NEW YORK.

THE ULTIMATE IN FINE BINOCULARS



#328 6×30

SILVAMAR INDIVIDUAL **FOCUS**

#329 6×30 SILVAREM

CENTRAL **FOCUS**

ZEISS is a name unequaled in optics; it continues to denote the finest binoculars in the world. Made to fill every need, fishermen, nature lovers, and outdoorsmen, generally will find these the perfect companion for their trips. On professional levels, engineers, architects and surveyors will find immeasurable assistance in these fine, precision instruments. To the sports enthusiast, these compact, lightweight glasses bring every detail of the game's action. Women will delight in the classic lines and smart styling of the precision-made Theatis models.



#330

COATED

DELTRINTEM

CENTRAL FOCUS



#331 BINOCTAR INDIVIDUAL **FOCUS**

#332

BINOCTEM

CENTRAL **FOCUS**



3 X COATED

THEATIS

CENTRAL FOCUS

#335 BLACK #336 SILVER #337 GOLD #335C

Mirror fitted plush case available at additional cost.

#333 DECAREM CENTRAL

FOCUS

#334

PENTEKAREM

CENTRAL **FOCUS**





IMPORTER

POPULAR PRICED JAPANESE BINOCULARS

Japan has long been noted for the fine quality optics manufactured there.

Here is a selection of their best, top grade glasses. Unsurpassed for service and dependability.

SPORT CASE

WITH INDIVIDUAL FOCUS

HARD CASE



#3145 7×50 UNCOATED

#314H 7×50 UNCOATED

#315H

7×50

COATED

#3155 7×50 COATED

> #340 10×50 COATED



#323 PETITE

6×15 UNCOATED

#322 PETITE

6×15 COATED







#341 6×30 COATED

#342 8×30

COATED

IMPORTER

#326 7×35 COATED

BROOKLYN 1, NEW YORK,



FRENCH HIGH QUALITY OPERA AND FIELD GLASSES

VARSITY

#352

4×43



Powerful, compact sports glass for football, baseball, racing. Large 43MM objectives give unusual clarity at long range. Has top quality optics and fixed sunshade. Complete with leather case.



#346

2½×24

#347

2½x27

GOLD PLATED



METROPOLITAN

These fine quality pocket size glasses are ideal for opera enthusiasts. High grade achromatic lenses assure sharp brilliant images. Complete with Morocco leather pouch to fit into ladies' handbag. #347 Deluxe model is gold plated.

METROPOLITAN DELUXE



#349

 $3\frac{1}{2} \times 54$ $3\frac{1}{2} \times 54$

#358

COATED



NEPTUNE

THOROBRED

The extremely large eyepiece makes this the perfect glass for Mariners, Aviators, and Sportsmen. Fully achromatic lenses give a wide field of view. Polished aluminum tube. Body has hand stitched leather covering.

This featherweight nightglass contains top quality coated lenses affording highest luminosity. For all sports; yachting and horseracing. Body has hand stitched covering.



IMPORTER 25 LAFAYETTE STREET . BROOKLYN 1, NEW YORK

HIGH QUALITY OPERA AND FIELD GLASSES

The most popular miniature opera glass on the market. Precision made in every detail. Available in Black, Red, Green or Brown snakeskin or smooth body. Complete with genuine leather case.



ASSORTED

#345
2½ x 25
(JAPANESE)
ONLY

(JAPANESE)
ONLY
3% OUNCES



HARVARD

Handsome, gold plated field glass, with interpupillary eye adjustment. Brilliant image. For opera goers and sportsmen. Body covered in Blue, Green, Brown, or Red leather. With genuine leather case.

MB

#353

 $4\frac{1}{2} \times 47$

COATED (FRENCH) #359

4×40

(JAPANESE)

NOTRE DAME

CRUISER O

Excellent all-around glass for sportsmen and travelers. Big precision coated lenses give clear well defined images. Extendable sunshade reduces glare. Complete with case.

OFUNA

Ideal glass for all outdoor sports fans. Football, baseball, racing, etc. This top grade glass gives unusual clarity and definition of objects. Interpupillary adjustment. With genuine Pigskin leather case.

Especially suited for bird study, sports and opera en-

thusiasts. Very compact, with fine grade optics. Interpu-

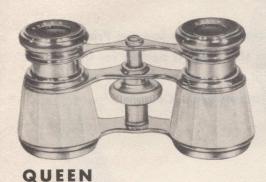
pillary adjustment. Body is covered with genuine black

Morocco leather. With genuine Morocco leather case.



S. E. LASZLO IMPORTER
25 LAFAYETTE STREET BROOKLYN 1, NEW YORK

HIGH QUALITY OPERA AND FIELD GLASSES



New, beautifully designed opera glass. Made of ex-

#356

2½×25

GOLD PLATED MOTHER PEARL (FRENCH) #357

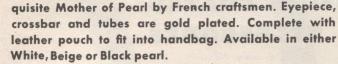
2½×25

GOLD PLATED MOTHER PEARL (FRENCH)



MARQUISE

This handsome opera glass is completely covered with inlaid Mother of Pearl. Crossbar and tubes are gold plated. Fine precision optics. Complete with Morocco leather pouch to fit into handbag. Available in either White, Beige or Black pearl.





floral designs

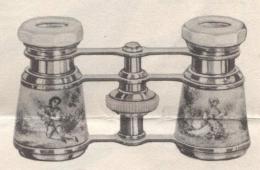
#360

2½×24

GOLD PLATED

BALLERINA

(hand painted)



18th century French paintings.



An outstanding pair of fine opera glasses. Beautiful tints and floral designs, or reproductions of famous 18th century French paintings. All skillfully rendered by artisans. Brilliant colors are baked into the glass for permanency. With beautiful pouch to fit into ladies' handbag.

SPORTSTER

EXCLUSIVE FEATURES

- Lightest of All Sports
 Glasses
- Made of Durable Magnesium
- Large Eye Pieces
- Interpupillary Adjustment
- Pocket Size
- With Red Leather Zipper Case



SPORTSTER

U. S. ZONE

#355

3×28

(GERMAN)
3 1/2 OUNCES



S+ E+ LASZLO IMPORTER
25 LAFAYETTE STREET - BROOKLYN 1, NEW YORK

ROBIN SPORT GLASS



#350

21/2 x 28

A worthy companion to the famous Pride. This fine pocket size glass is perfect for the opera goer and the sport enthusiast. Has interpupillary adjustment. Complete with leather case.

FRENCH PRECISION COATED 4 EXTENSION TELESCOPES



HIGH QUALITY BRASS TELESCOPES,
DESIGNED FOR LONG RANGE VIEWING.
FOR HUNTERS, SEAMEN, ENGINEERS, AND
ASTRONOMERS. COATED LENSES GIVE
SHARP BRILLIANT IMAGE.

SHUTTER TYPE
DUST PROTECTOR
FOR EYE PIECE





BRASS COVER FOR LENS
PROTECTION WHEN NOT
IN USE

IMPORTED 'BRITEX' LINEN TESTER

An extremely proficient instrument that is compact and easy to use. Folds flat, has clearly marked scale in inches and millimeters. Lens diameter is \(\frac{5}{8} \) ", with 8 power magnification. Fits into a watchpocket. Complete with leather case.





S. E. LASZLO IMPORTER
25 LAFAYETTE STREET BROOKLYN 1, NEW YORK

TOP QUALITY GERMAN TRIPODS FULLY GUARANTEED



#705/1107K

7 section pocket tripod with built-in swivel top. Precision made aluminum legs with rubber tips. Black hard rubber finish. Closes to 9 inches. Weighs only 11 ozs.

#703/555
5 section tripod made of specially hardened light metal tubes. Black enamel finish. A high grade piece of equipment. Reversible screw for American or European thread, Closes to 15 inches.

MB

IMPORTED FRENCH CUT FILM HOLDERS

For Kodak, Medalist, Recamar, Voightlander, Zeiss, Maximar. Made of first quality, heavy gauge light proof material.

Use for cut film or plate. Available in $3\frac{1}{4} \times 4\frac{1}{4}$ and $2\frac{1}{4} \times 3\frac{1}{4}$.

#378 6 x 9

#379 9 x 12

IMPORTED SWISS THERMOMETERS





S. E. LASZLO IMPORTER
25 LAFAYETTE STREET BROOKLYN 1, NEW YORK

COMPUR-KODAK LEICA

IMPORTED CABLE RELEASES

LENGTHS FROM 31/2" to 36"

A full selection of precision made, long tongue cable releases. All are extremely durable and attractively priced. All cloth covered Swiss cable releases are made with genuine Brass Spirals, giving added pliability.



To give added sales appeal, these fine cable releases are covered with colored cloth and reinforced with metal on both ends.

#707/ 7C	Compur	7"
#707/10C	Compur	10"

SWISS

#700/3½C Compur #700/3½K Kodak

#700/4½C Compur #700/4½K Kodak

#700/7C Compur #700/7K Kodak

#700/10C Compur #700/10K Kodak

Standard black cloth covered. Top grade, pliable releases. Covered with soft glossy web.

(with and without Lock Screw)

#700/12C Compur #700/12CS Compur with Lock Screw #700/12K Kodak

#700/12KS Kodak with Lock Screw #700/12LS Leica with Lock Screw

(with and without Lock Screw)

#700/22C Compur #700/22CS Compur with Lock Screw Kodak

#700/22KS Kodak with Lock Screw

(with Hand Grip) #700/36C Compur

SWISS EXCLUSIVE

All metal cable releases reinforced top and bottom. Smooth, durable finish, will not stretch.

GERMAN LOW PRICE

Well made cable releases with standard black cloth covering.

3½" #706/3½C Compur

#706/3½K Kodak

#706/43/4C Compur #706/43/4K Kodak 61/2"

#706/6½C Compur #706/6½K Kodak

10"

#706/10C Compur #706/10K Kodak

STATEMENT OF POLICY

S. E. Laszlo has made good use of his more than 20 years of experience in selecting the many interesting items that are contained in this catalog.

Voyaging to the far corners of the world, we have obtained exciting, new merchandise that will appeal to your most critical customer.

In addition to providing profitable items for the dealer, we pledge unstinting service and dependability in all our dealings.

In every instance, we endeavor to maintain stock on hand in New York for immediate delivery.





TERMS

STOCKS:

Complete stocks maintained in New York. Prompt delivery.

PRICES:

Prices are list. Prices are subject to change without notice. Orders accepted are subject to our ability to secure merchandise.

TERMS:

2% 10 days, net 30 days from date of invoice, only. All shipments are FOB Brooklyn, N. Y. warehouse. Our responsibility ceases with the safe delivery in good condition to the carrier in New York. All claims for damages and shortages should be made by you to carrier. COD orders must accompany 25% deposit. No cash discount is allowed on invoices of less than \$5.00. All claims must be made within 5 days after receipt of merchandise.

Goods may not be returned to us without first having obtained our written consent. Return goods or repairs must be shipped to us prepaid.

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GENERAL DISCOUNT 50% with exceptions listed below

ZEISS BINOCULARS

PAGE 5

			List	Net Prices	
				1-3 pcs.	4 or more
#328	6x30	Silvamar, individual focus, coated	\$125.00	87.50	83.33
#329	6x30	Silvarem, centerfocus, coated	125.00	87.50	83.33
#330	8x30	Deltrintem centerfocus, coated	135.00	94.50	90.00
#331	7x50	Binoctar individual focus, coated	175.00	122.50	116.67
#332	7×50	Binoctem centerfocus, coated	175.00	122.50	116.67
#333	10x50	Decarem centerfocus, coated	195.00	136.50	130.00
#334	15x50	Pentekarem centerfocus, coated	250.00	175.00	166.67
#335	3 ½ x	Theatis Black centerfocus, coated	100.00	70.00	66.67
#336	3 ½ x	Theatis Silver centerfocus, coated	110.00	77.00	73.33
#337	3 1/2 x	Theatis Gold centerfocus, coated	120.00	84.00	80.00
#335C		Theatis supplied in mirror fitted plush case	10.00 Extra	7.00	6.67

TRIPODS

PAGE 11

NE	NET (tax included) EASTERN		NET (tax included) WESTERN	
	1-5	6 or more	1-5	6 or more
701/1007K	4.15	3.78	4.35	3.96
703/555	6.61	6.02	6.77	6.18
704/350	8.31	7.58	8.50	7.76
705/1107K	9.91	9.04	10.03	9.15

CABLE RELEASES

PAGE 12

GERMAN & SWISS ALL TYPES

1-11 of a size (tax included) 33 1/3 %



12 or more of a size (tax included) 40%

CUT ALONG THIS LINE



PRICE LIST

No. 19AA EFFECTIVE OCTOBER 1, 1951

All prices below are list. On photographic equipment Federal Excise Tax is included. On opera, field glasses and binoculars 20% excise tax based on sale price is to be collected by seller. The telescopes, monoculars, linen testers and thermometers are tax free.



Page 2 STANDARD FRENCH BINOCULARS		Page 9 OPERA & FIELD GLASSES
No. 327 8x25 Aristocrat	\$42.50	No. 356 21/2 x 25 Queen pearl/gold
No. 302 8x30 Aristocrat		No. 357 21/2×25 Marquise pearl/gold 45.00
No. 300 8x26 Normandie	43.50	-/2
No. 318 6x30 Normandie	50.00	
No. 301 8x30 Normandie	51.00	No. 355 3x28 Sportstercoated 29.75
No. 305 10x35 Normandie	75.00	
No. 316 8x26 Mt. Rainiercoated	51.50	Page 10 TELESCOPES, SPORT GLASS
No. 338 6x30 Mt. Rainier		
- Coulcu	58.00	No. 350 21/2 x28 Robin
No. 317 8x30 Mt. Rainiercoated	59.00	No. 400 10x 4 sects. Telescopecoated 19.00
Page 3 DE LIEVE EDENCH DINICCHI ADE		No. 401 15x 4 sects. Telescopecoated 32.50
Page 3 DE LUXE FRENCH BINOCULARS		No. 402 20x 4 sects. Telescopecoated 35.75
No. 306 8x25 Challenger	\$45.00	No. 403 25x 4 sects. Telescope
No. 303 8x30 Challenger		No. 390 Britex linen tester 15.00
No. 312 8x30 lie de Francecoated	67.00	13.00
No. 310 8x32 lle de France coated		Wast Fact
codled	92.00	Page 11 GERMAN TRIPODS, ETC. West East
Page 4 WETZLAR, GERMAN BINOCULARS		Cousi Cousi
rage + WEIZLAR, GERMAN BINOCULARS		No. 701/1007K 4 sects. steel
No. 304 6x30 Mercury	\$59.50	No. 703/555 5 sects. aluminum
No. 308 8x30 Mercury	65.50	No. 704/350 5 sects. brass
No. 320 6x30 Sportstercoated	67.50	No. 705/1107K 7 sects. aluminum
No. 321 8x30 Sportstercoated		No. 376 Thermometer 30-220°F
No. 325 7x35 Sportster coated	73.50	No. 377 Thermometer 20-120°F
	85.00	No. 378 6x9 Cut Film Holders 1.75
	29.75	No. 379 9x12 Cut Film Holders 2.00
No. 308M 8x30 Monoculars	32.75	740. 577 7X12 Col Titili Holders
No. 320M 6x30 Monocularscoated	33.75	
No. 321M 8x30 Monocularscoated	36.75	Page 12 SWISS & GERMAN CABLE RELEASES
No. 325M 7x35 Monocularscoated	42.50	i ago i z ottioo a ozializit enezz kizzasio
		SWISS black cloth highgrade
Page 5 CARL ZEISS GERMAN BINOCULARS		
No. 328 6x30 Silvamar Ind. Focuscoated	¢125.00	No. 700/31/2 C 31/2" Compur
N 000 (00 011		No. 700/31/2 K 31/2" Kodak
No. 330 8x30 Deltrintem Center Focus coated	125.00	No. 700/4½C 4½" Compur
	135.00	No. 700/41/2 K 41/2" Kodak
	175.00	No. 700/7C 7" Compur
to the second se	175.00	No. 700/7K 7" Kodak
	195.00	No. 700/10C 10" Compur
No. 334 15x50 Pentecarem Center Focus	250.00	No. 700/10K 10" Kodak
No. 335 31/2x Black Theatis Center Focuscoated	100.00	No. 700/12C 12" Compur
No. 336 31/2x Silver Theatis Center Focuscoated	110.00	No. 700/12CS 12" Compur w/lk screw
No. 337 31/2 x Gold Theatis Center Focus	120.00	/
No. 335C Vanity case for Theatis	10.00	
		, , , , , , , , , , , , , , , , , , , ,
Page 6 JAPANESE BINOCULARS		No. 700/12LS 12" Leica w/lk screw
		No. 700/22C 22" Compur
No. 314S 7x50 Zeiss style	\$53.00	No. 700/22CS 22" Compur w/lk screw
No. 314H 7x50 Zeiss style	55.00	No. 700/22K 22" Kodak
No. 3155 7x50 Zeiss stylecoated	57.00	No. 700/22KS 22" Kodak w/lk screw 2.15
No. 315H 7x50 Zeiss stylecoated	59.00	No. 700/36C 36" Compur w/hand grip
No. 340 10x50 Zeiss stylecoated	80.00	
No. 323 6x15 Petite	25.00	
No. 322 6x15 Petite	27.00	SWISS colored cloth, exclusive design
No. 324 6x18 Petite coated	33.00	
- Coulcu		No. 707/7C 7" Compur
	65.00	No. 707/10C 10" Compur
Couled	70.00	
No. 326 7x35 B & L stylecoated	75.00	CWICE model only black models
Page 7 FRENCH OPERA & FIELD GLASSES		SWISS metal cable high quality
No. 346 21/2×24 Metropolitan	\$14.50	No. 708/7½C 7½" Compur
		No. 708/10½ C 10½" Compur
	20.00	
No. 349 31/2 x54 Thorobred	42.00	OFBMANIEL L. L. I.
No. 358 31/2 x54 Neptunecoated	47.00	GERMAN black cloth
No. 352 4x43 Varsity	25.00	No. 706/31/2C 31/3" Comput
Page 8 OPERA & FIELD GLASSES		No. 706/3½K 3½″ Kodak
No. 345 21/2 x25 Pride	410.75	No. 706/43/4 C 43/4" Compur
	\$10.75	No. 706/434K 434" Kodak
No. 348 3x27 Notre Dame	24.00	No. 706/61/2 C 61/2" Compur
No. 354 3x27 Harvard	27.50	No. 706/61/2 K 61/2" Kodak
No. 353 41/2 x47 Cruiser	34.00	No. 706/10C 10" Compur
No. 359 4x40 Ofunacoated	22.00	No. 706/10K 10" Kodak



S+E+LASZLO IMPORTER
25 LAFAYETTE STREET - BROOKLYN 1, NEW YORK

S. E. LASZLO IMPORTER
25 LAFAYETTE STREET BROOKLYN 1, NEW YORK



A 3-54 87156 5z
Mr. George W. Shitney, Jr.
Whit's Gun Shop
115 E. Main St.
Fredonia, New York